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### July - December 2019

www.bridgedale.com

### **HOW TO CHOOSE**



### WEIGHT/THICKNESS ACTIVITY Heavyweight FIT • Explorer Midweight • Hike Lightweight Performance Fit Trailsport Ultralight Comfort Fit Baselayer • Everyday • Liner HIKE MID WEIGHT FIT PERFORMANCE **MERINO** ENDURANCE BOOT HEIGHT FUSION TECH BOOT **YARN** • Knee

- Merino Performance
- Merino Comfort
- Merino Cool

• Ski

- Coolmax<sup>®</sup> Performance
- Coolmax<sup>®</sup> Comfort
- Merino Storm
- Coolmax<sup>®</sup> Liner
- Thermal Liner

### WARMTH/CUSHIONING

From our research Warmth and Cushioning are the key features that consumers are looking for when choosing a new pair of Bridgedale socks.

To help with the decision process our rating system is clearly seen on the front of the pack as a quick and easy reference for the consumer to self select the product required.

- **SOCK HEIGHT**
- Boot/Crew
- 3/4 Crew
- Ankle
- Low
- No Show

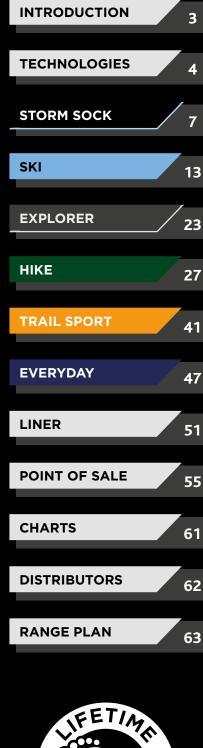




### SOCK TECHNOLOGIES



### CONTENTS





Bridgedale socks are guaranteed for their lifetime against faults in workmanship and materials.

(5 years in Germany)



Fusion Technology is the unique blend of yarn and knitting technology that sets Bridgedale apart from other sock brands. It is the combination of the highest quality natural yarns, wrapped with high performance microfibres knit and finished on the latest machinery to create socks that ensure all day comfort. These unique combinations place yarns where they are needed to ensure that whichever Bridgedale sock you choose, they will perform to the highest level.

### **MERINO** PERFORMANCE

FusionTech Merino Performance brings together Merino Wool, know for its anti-bacterial properties, New Wool with its soft, resilient fibres and technical synthetic yarns in a knit to provide a close supportive fit with resilent padding, balanced insulation, moisture wicking and outstanding durability for all day comfort. Ideal for long distance walking and trekking.

### **COOLMAX**<sup>®</sup> PERFORMANCE

FusionTech Coolmax<sup>®</sup> Performance brings together Coolmax<sup>®</sup> known for its softness and moisture wicking properties with technical synthetic fibres in a knit to provide a thin, close supportive fit with targeted T2 padding, balanced insulation and outstanding durability. Ideal for walking and trekking in warmer climates in lighter footwear.

### **MERINO** COMFORT

FusionTech Merino Comfort intimately blends together Merino Wool with its unrivalled fineness and anti-bacterial properties with technical synthetic fibres in a knit that has a faster drying time and longer lasting durability than that of Merino Wool alone. The unrestrictive knit, softness and superb wicking performance help keep feet dry and comfortable where ever the adventure.

### **COOLMAX®** COMFORT

FusionTech Coolmax<sup>®</sup> Comfort maximises the natural benefits of cotton yarns with the wicking properties and softness of Coolmax<sup>®</sup> in a comfortable unrestrictive knit. The softness and superb wicking performance help keep feet dry and comfortable whilst walking and trekking in warmer climates.

### MERINO COOL

FusionTech Merino Cool keeps feet dry and comfortable when you are working at your hardest. Blending together Merino Wool, known for its softness, moisture management and anti-odour characteristics together with high performance synthetic fibre in socks with a close supportive fit, targeting T2 padding and maximum ventilation.

### **STORM** PERFORMANCE

FusionTech Storm Performance places Merino Wool, known for its anti bacterial and moisture management properties, next to the skin, laminated inside a soft flexible breathable HydroTech membrane to provide durable, waterproof and windproof comfort.

### THERMAL LINER

FusionTech Thermal Liners are primarily knit with EnduroFil<sup>™</sup> our own formulation of polypropylene fibre, with the lowest thermal conductivity of any yarn making our thermal liners our warmest by weight of sock in our range.

### COOLMAX® LINER

Coolmax<sup>®</sup> liners have a large contact area with the skin and utilise the moisture wicking properties of Coolmax<sup>®</sup> to move moisture swiftly out to the larger surface area of main sock where it can be evaporated quicker.



**COOLMAX**<sup>®</sup> is an incredibly soft yarn with a 4-channel construction that Bridgedale use to draw moisture away from the body to keep the wearer cool and dry on hot days, and trap air to help insulate on colder days.



LYCRA® is used in every sock in the Bridgedale range. It is an elastic fibre, which ensures Bridgedale socks, fit and stay fitted. LYCRA® helps Bridgedale socks keep their shape year after year. LYCRA® is also knit in specific zones in certain socks in the range to further improve fit and long term comfort.



LYCRA® SPORT branding is the accreditation given to sports socks with a premium level of elastification in the sock body. Bridgedale socks with LYCRA® SPORT branding, offer optimised performance for athletes who want the most from their technically advanced socks. The LYCRA® fibre also gives Bridgedale socks long lasting fit and comfort, keeping their shape wash after wash.



At Bridgedale we believe it's the little things that make the biggest difference to our lives.

It's the little things that put a smile on our faces and a spring in our step.

It's the little things that come together to make big things happen. For over a century our socks have been one of the little things that transform your journey every day.

Our passion, experience, and care for every tiny detail, from our FIT, our FUSION TECHNOLOGY and our GUARANTEE, have helped us create the world's most comfortable and enduring socks.

Little by little. Step by step. We're changing the world beneath your feet.

LITTLE THINGS MATTER

## 



Bridgedale StormSock is ideal for any adventurer whether you are Walking, Running or Biking and wanting to give your feet some well needed protection from the wind, the cold and the wet.

With a variety of weights and lengths, Fusion Technology provides balanced insulation, perfect fit and moisture control within a waterproof and breathable membrane giving the highest levels of comfort and durability, allowing you to perform in the wettest conditions.

4



### STORMSOCK

HEAVYWEIGHT

**STORM** PERFORMANCE

100% Waterproof knee length sock with dense resilient Merino terry cushioning throughout, ideal for outdoor activities where an increased amount of insulation is desired.



### Fibre Content

Outer: 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner: 63% Merino Wool, 27% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane. Membrane: 100% PU

WARMTH CUSHIONING 



Style Code 710 075



**45** Black/Red

### STORMSOCK HEAVYWEIGHT

**STORM** PERFORMANCE



### Fibre Content

Outer: 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner: 63% Merino Wool, 27% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane. Membrane: 100% PU WARMTH CUSHIONING

an increased amount of insulation is desired.

100% Waterproof boot length sock with dense resilient Merino terry cushioning throughout, ideal for outdoor activities where





### STORMSOCK

MIDWEIGHT

T

**STORM** PERFORMANCE

100% Waterproof knee length sock with a dense resilient Merino terry cushioned footbed, heel and ankle, ideal for outdoor activities where a balance of warmth and breathability is desired.

### Knee **Fibre Content**

Outer: 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner : 54% Merino Wool, 36% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane Membrane : 100% PU

WARMTH **CUSHIONING** 



Style Code 710 086



S M L 🛛

STORMSOCK

100% Waterproof boot length sock with a dense resilient Merino terry cushioned footbed, heel and ankle, ideal for outdoor activities where a balance of warmth and breathability is desired.



**STORM** PERFORMANCE

MIDWEIGHT

**Fibre Content** 

Outer: 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner : 54% Merino Wool, 36% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane Membrane : 100% PU





845 Black/Blue 115 Khaki/Olive S M L 🛛 S M L XI



MIDWEIGHT

**STORM** PERFORMANCE

## Ankle

### Fibre Content

Outer : 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner : 54% Merino Wool, 36% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane Membrane : 100% PU

WARMTH CUSHIONING 

and breathability is desired.

100% Waterproof with a dense resilient Merino terry cushioned footbed, heel and ankle. Fitting just a few cm's above the ankle

bone, ideal for outdoor activities where a balance of warmth



Style Code 710 088



845 Black/Blue



115 Khaki/Olive

## Bridgedale<sup>®</sup>

It is often said when we have visitors come to our factory that we are not simply a sock knitter, we are a family of sock engineers. For over 100 years we have knit socks in Newtownards and over that time we think we have become pretty good at it. We push our knitting machines to their limits to see what they will do to enhance comfort or increase sock durability and the machine manufacturers have said on several occasions that these machines are not supposed to do what we get them to do.

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## SOCK ENGINEERS

### STORMSOCK

LIGHTWEIGHT

**STORM** PERFORMANCE

Boot

### Fibre Content

Outer : 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner : 45% Merino Wool, 45% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane Membrane : 100% PU

WARMTH CUSHIONING 

100% Waterproof boot length sock with an un-cushioned fine knit Merino inner. Close-fitting sock and low bulk ideal for activities

where maximum breathability and minimal insulation is desired.



Style Code 710 089



845 Black/Mid Grey

S M L 🛛

826 Dark Grey/Lime

### STORMSOCK

**STORM** PERFORMANCE



### | Fibre Content

Outer : 95% Nylon/Polyamide, 5% LYCRA®/Elastane Inner : 45% Merino Wool, 45% Polyester, 7.5% Nylon/Polyamide, 2.5% LYCRA®/Elastane Membrane : 100% PU

Style Code 710 090

845 Black/Mid Grey

S M L 🛛



826 Dark Grey/Lime

S 🛛 🕽 🕅

fitting just a few cm's above the ankle bone. Close fitting and low bulk ideal for activities where maximum breathability and minimal insulation is desired. WARMTH 

CUSHIONING

100% Waterproof with an un-cushioned fine knit Merino inner,







Whether it's your first time on the slopes or you are an experienced pro, you will find a sock in the SKI range to suit. Specifically designed for disciplines including Cross Country, Downhill, Backcountry and boarding, each Bridgedale Ski sock offers comfort, performance and insulation.

From Midweight+ to Ultra Lightweight, the Fusion Technology provides balanced insulation and moisture management, giving you the best fitting, most comfortable and durable SKI socks, allowing you to enjoy your winter sports whatever the weather.







MIDWEIGHT +

MERINO PERFORMANCE



### Fibre Content

34% Merino Wool 33% Endurofil™ / Polypropylene 32% Nylon / Polyamide 1% LYCRA® / Elastane



Full top to bottom cushioning for maximum warmth and

pressure distribution.

Style Code 710 545



 Over Calf

Fibre Content 34% Merino Wool 33% Endurofil™ / Polypropylene 32% Nylon / Polyamide 1% LYCRA® / Elastane

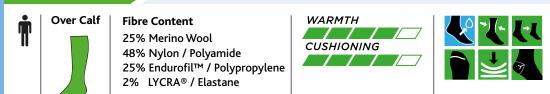








MIDWEIGHT MERINO PERFORMANCE Performance midweight ski sock with full cushion shin, foot and toe area.



Style Code 710 556



S M L 🛛

133 Light Grey/Graphite



822 Black/Silver



Fibre Content 25% Merino Wool 48% Nylon / Polyamide 25% Endurofil™ / Polypropylene 2% LYCRA® / Elastane







LIGHTWEIGHT

MERINO PERFORMANCE

Performance lightweight ski sock with micro cushion foot and shin pads.



### Fibre Content

20% Merino Wool 51% Nylon / Polyamide 20% Endurofil™ / Polypropylene 7% Tactel / Nylon 2% LYCRA® / Elastane









136 Dark Denim/Blue



137 Black/Lime

WARMTH

CUSHIONING



843 Black/Green



Fibre Content

20% Merino Wool 51% Nylon / Polyamide 20% Endurofil™ / Polypropylene 7% Tactel / Nylon 2% LYCRA® / Elastane



EASY ON

MERINO PERFORMANCE



### **Fibre Content** 19% Merino Wool

19% Endurofil™ / Polypropylene 60% Nylon / Polyamide 2% LYCRA® / Elastane

WARMTH **CUSHIONING** 



Lightweight sock with friction-free slide zones for easy boot entry.

Style Code 710 102





035 Black/Light Grey

S M L X



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139 Dark Denim M 🚺 🔕



140 Graphite/Lime M 🛯 🗶



### **Fibre Content**

19% Merino Wool 19% Endurofil™ / Polypropylene 60% Nylon / Polyamide 2% LYCRA® / Elastane







### RETRO FIT

### MERINO PERFORMANCE



### Fibre Content

34% Merino Wool 33% Endurofil™ / Polypropylene 32% Polyamide / Nylon 1% LYCRA® / Elastane



improves performance.

Targeted heel and ankle cushioning reduces heel lift and



Style Code 710 073



**S M L X** 

### SKI ULTRA FIT MERINO PERFORMANCE



### Fibre Content

34% Merino Wool
34% Endurofil™ / Polypropylene
30% Nylon / Polyamide
2% LYCRA® / Elastane

**Style Code** 710 547



Performance race fit.





SKI RACE

Over Calf

### f Fibre Content

51% Be-Fresh Polypropylene 46% Nylon / Polyamide 3% LYCRA® / Elastane



boots or when a no-bulk fit is desired.



Thin and light giving the closest possible boot fit. Ideal for custom

### Style Code 710 044





Fibre Content 51% Be-Fresh Polypropylene 46% Nylon / Polyamide 3% LYCRA® / Elastane WARMTH CUSHIONING





### JUNIOR RACER

### MERINO PERFORMANCE



### **Fibre Content** 25% Merino Wool

48% Nylon / Polyamide 25% Endurofil<sup>™</sup> / Polypropylene 2% LYCRA® / Elastane

### WARMTH CUSHIONING

Junior Ski race sock with a performance fit.



Style Code 710 558



006 Black/Multi 0 🔕

### SKI MOUNTAIN JUNIOR MERINO PERFORMANCE



### **Fibre Content** 35% Merino Wool 45% Polyester 18% Nylon / Polyamide

2% LYCRA® / Elastane

WARMTH T TCUSHIONING 

pressure distribution.

Full top to bottom cushion for maximum warmth and



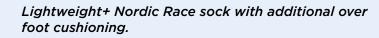


NORDIC RACE

MERINO PERFORMANCE

Style Code 710 546

SKI





B50 Black/Stone S ♥ 0 ∞



Style Code 710 074

Fibre Content 34% Merino Wool 33% Endurofil™ / Polypropylene 30% Nylon / Polyamide 3% LYCRA® / Elastane WARMTH CUSHIONING

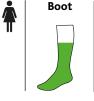




SKI Cross-country sock protects both the leg and foot **CROSS COUNTRY** against the cold. MERINO PERFORMANCE WARMTH Boot **Fibre Content** 长 💐 🕂 Ť 18% Merino Wool CUSHIONING 23% New Wool 39% Nylon / Polyamide 18% Endurofil<sup>™</sup> / Polypropylene 2% LYCRA® / Elastane Style Code 710 559



S 🛛 🛛



Fibre Content 18% Merino Wool 23% New Wool 39% Nylon / Polyamide 18% Endurofil™ / Polypropylene 2% LYCRA® / Elastane







# EXPLORER

### FUSION TECH

Tested by Explorers in the coldest, most extreme places on this planet. Socks in the EXPLORER range are designed to be worn inside mountaineering footwear and during extended cold weather activities.

With full, heavy-weight cushioning, the Fusion Technology provides excellent moisture management, effectively wicking moisture away from the foot, providing your feet with enhanced warmth and ultimate comfort, allowing you to outperform on the coldest of days.





DOL

### **EXPLORER** HEAVYWEIGHT

MERINO PERFORMANCE

Knee Ť

### **Fibre Content** 37% Merino Wool

14% New Wool 29% Nylon / Polyamide 19% Endurofil™ / Polypropylene 1% LYCRA® / Elastane



Cushioning throughout provides extra warmth, extra impact

Expedition sock designed for cold environments.

resistance and extra comfort.

Style Code 710 153







**Fibre Content** 28% Merino Wool 19% New Wool 34% Nylon / Polyamide 18% Endurofil™ / Polypropylene 1% LYCRA® / Elastane







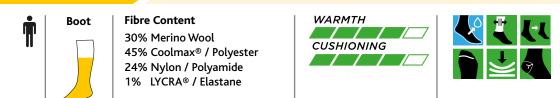
In 1992 we started to "twist" natural yarns with man-made fibres to create proprietary yarns that enhance the durability and comfort of Bridgedale socks. Still found at the heart of every Bridgedale sock we branded this process Fusion Technology and for the last 25 years we have been refining and improving this technology to bring great comfort and durability to our customers.

### FUSION TECH

### EXPLORER

HEAVYWEIGHT

Designed for cold environments anywhere from mountain climbs to trail walks.



Style Code 710 506





Fibre Content 30% Merino Wool 45% Coolmax® / Polyester 24% Nylon / Polyamide 1% LYCRA® / Elastane WARMTH

CUSHIONING

ti L



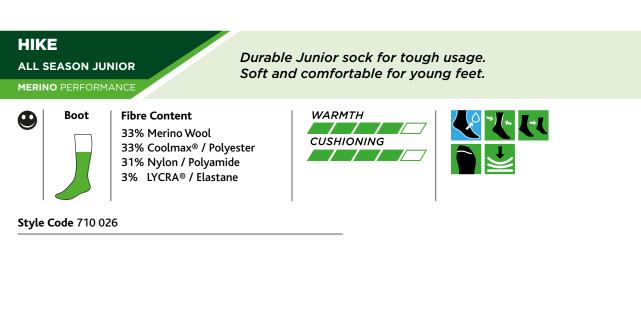


### FUSION TECH

Whether you're trekking around the world or walking around the block, socks in the HIKE range are suitable for every type of adventure delivering comfort and durability, mile after mile.

With a variety of weights and lengths and from bold lifestyle patterns to Bridgedale solid colours, the Fusion Technology provides balanced insulation, perfect fit and moisture control giving the highest levels of comfort and durability, allowing you to outperform from the most demanding trail to leisurely strolls.







HIKE

M 🛛 🛛

ALL SEASON JUNIOR

MERINO COMFORT



**Fibre Content** 

31% Merino Wool 37% Nylon / Polyamide 31% Endurofil<sup>™</sup> / Polypropylene 1% LYCRA® / Elastane



CUSHIONING

Durable Junior sock for tough usage.





### HIKE All year round sock for outdoor enthusiasts. MIDWEIGHT Designed to ensure dry, warm and comfortable feet. MERINO PERFORMANCE Boot **Fibre Content** WARMTH **& L 1** Ť 26% New Wool CUSHIONING 18% Merino Wool \* 날 🤊 38% Nylon / Polyamide 17% Endurofil<sup>™</sup> / Polypropylene 1% LYCRA® / Elastane Style Code 710 169 Style Code 710 092

736 Green **846** Black 866 Gunmetal 117 Brown/Orange



S M L 🛛

S M L 🛛

S M L 🛛

WARMTH

M 🚺

S M L 🛛

119 Denim/Blue **M** 

26% New Wool 18% Merino Wool 38% Nylon / Polyamide

Boot

17% Endurofil™ / Polypropylene 1% LYCRA® / Elastane

**Fibre Content** 

Style Code 710 644











Fibre Content 27% Merino Wool 50% Coolmax<sup>®</sup> / Polyester 22% Nylon / Polyamide 1% LYCRA<sup>®</sup> / Elastane







### HIKE Lightweight sock for warm weather day hiking, both on and off LIGHTWEIGHT trail. Designed to ensure dry comfortable feet. MERINO PERFORMANCE Boot **Fibre Content** WARMTH Ť 31% Merino Wool / / **CUSHIONING** 9% New Wool 35% Nylon / Polyamide 24% Endurofil<sup>™</sup> / Polypropylene 1% LYCRA® / Elastane Style Code 710 152 Style Code 710 094





### HIKE LIGHTWEIGHT Lightweight sock for all day comfort in warm environments. MERINO COMFORT Boot **Fibre Content** لا لا ال WARMTH Ť 19% Merino Wool CUSHIONING 53% Coolmax<sup>®</sup> / Polyester % 날 🤊 27% Nylon / Polyamide 1% LYCRA® / Elastane Style Code 710 514



S M 🛛





**Fibre Content** 19% Merino Wool 53% Coolmax<sup>®</sup> / Polyester 27% Nylon / Polyamide 1% LYCRA® / Elastane







# **HIKE - LIGHTWEIGHT COOLMAX**

### HIKE LIGHTWEIGHT

**COOLMAX**\* PERFORMANCE

Lightweight non-wool sock for warm weather hiking both on and off the trail.



Style Code 710 132



S M L 🛛



**Fibre Content** 56% Coolmax<sup>®</sup> / Polyester 43% Nylon / Polyamide 1% LYCRA® / Elastane







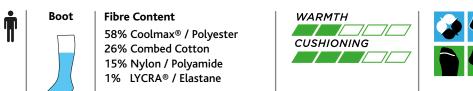


### HIKE LIGHTWEIGHT

**COOLMAX**<sup>®</sup> COMFORT

Style Code 710 510

*Lightweight sock for day hiking in warm weather. Coolmax® and Cotton for comfort.* 







464 Indigo

S 🛛 🕽

929 Sand



Fibre Content 58% Coolmax® / Polyester 26% Combed Cotton 15% Nylon / Polyamide 1% LYCRA® / Elastane







15 years ago, Bridgedale launched the first truly sized women's technical outdoors socks. Through research and testing we recognised women have a wider forefoot with shorter toe bones, a narrower heel, and a shorter arch length. This research and our continual quest to challenge what our knitting machinery could allow us to do, not only did we make a bespoke womens fit but we could also knit better fitting socks throughout our entire range.

## A BETTER FIT

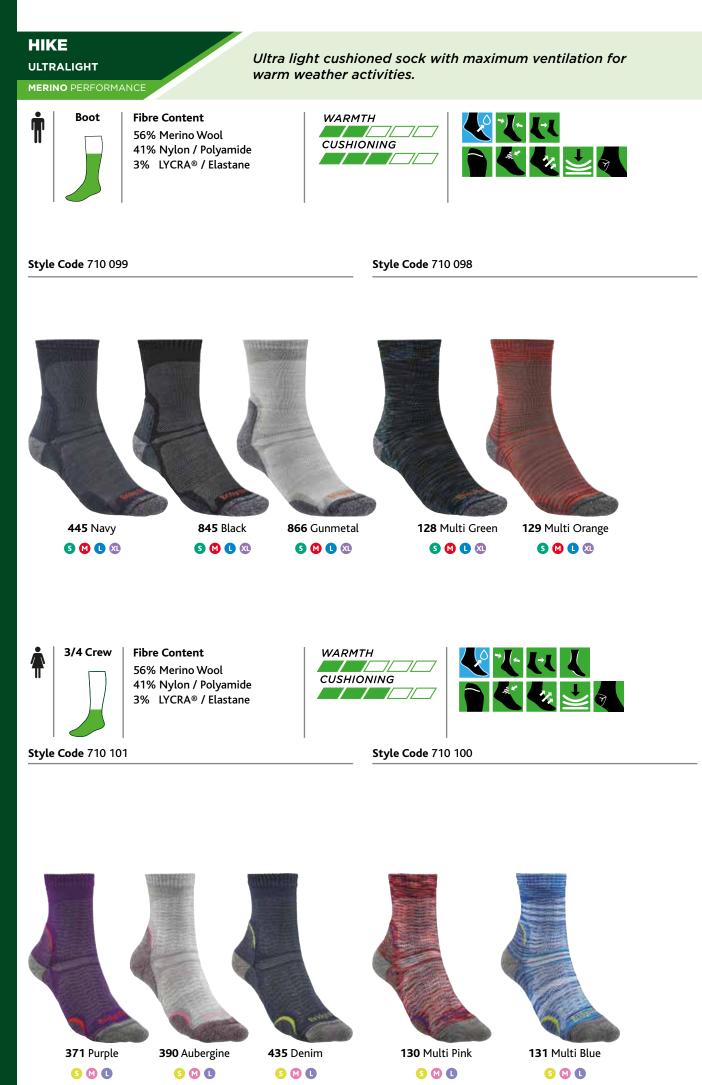
S M L 🛛

### HIKE Light and low sock for warm weather day-hiking. LIGHTWEIGHT Designed to ensure dry, comfortable feet. MERINO PERFORMANCI 3/4 Crew **Fibre Content** WARMTH Ĩ 29% Merino Wool **CUSHIONING** 9% New Wool 42% Nylon / Polyamide 19% Endurofil<sup>™</sup> / Polypropylene 1% LYCRA®/ Elastane Style Code 710 528 Style Code 710 096



Style Code 710 608





37



### HIKE Highly vented ultra light non wool sock with targeted T2 ULTRALIGHT cushioning perfect for trekking in warm weather. COOLMAX\* PERFORMANCE Boot **Fibre Content** WARMTH **& U** Ť 43% Coolmax<sup>®</sup> / Polyester **CUSHIONING** 55% Nylon / Polyamide 2% LYCRA® / Elastane Style Code 710 134



013 Grey/Dark Grey S M L X



Boot



Style Code 710 138



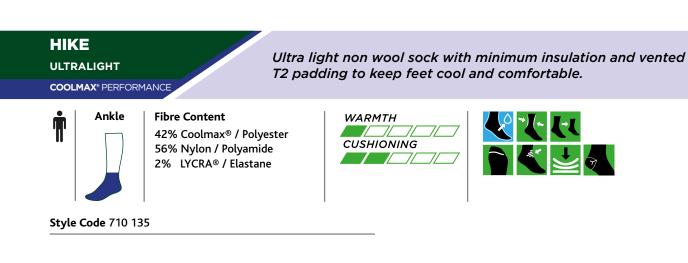


S M D



We have been global leaders in technical outdoor sock development for nearly 30 years and many of the concepts and developments we have commercialised can be found as standard throughout the market. One of our proudest developments we call ThermoFit. This ensures each Bridgedale sock feels like a new sock every time. Not only did this technology improve the longevity of our socks but we also dramatically reduced our water consumption in our finishing process.

# THERMO FIT







Fibre Content 42% Coolmax<sup>®</sup> / Polyester 56% Nylon / Polyamide 2% LYCRA<sup>®</sup> / Elastane

Style Code 710 139









136 Dark Denim



**S M L** 

# TRAIL SPORT



Where Less becomes more. Less weight, more distance. Less bulk, more comfort. Less shock, more performance. Socks in the Trail Sport range deliver fantastic comfort for those hiking, biking or running on the world's great trails.

Fusion technology maximises the benefits of natural and technical fibres knit in such a way as to create a highly ventilated and perfectly cushioned sock providing advanced fit and comfort.





# TRAIL SPORT



# Fibre Content

28% Merino Wool 42% Nylon / Polyamide 28% Endurofil™ / Polypropylene 2% LYCRA® / Elastane



ventilation for high impact activities.

Low, light, breathable sock with maximum protection and



Style Code 710 527





Fibre Content 28% Merino Wool 42% Nylon / Polyamide 28% Endurofil™ / Polypropylene 2% LYCRA® / Elastane







# **TRAIL SPORT**

# LIGHTWEIGHT T2

Lightweight sock for day hiking in warm weather with T2 anti-shock cushioning.



Style Code 710 180

# **Fibre Content**

29% Merino Wool 41% Nylon / Polyamide 29% Endurofil™ / Polypropylene 1% LYCRA® / Elastane

WARMTH CUSHIONING 

WARMTH

CUSHIONING

> \_//



**& t t t** 

2.5



454 Storm/Navy

M 🕛 🔕





**Fibre Content** 29% Merino Wool

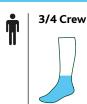
41% Nylon / Polyamide 29% Endurofil™ / Polypropylene 1% LYCRA® / Elastane

Style Code 710 610



814 Heather/Damson

# **TRAIL SPORT** LIGHTWEIGHT T2



# **Fibre Content**

22% Merino Wool 21% Coolmax<sup>®</sup> / Polyester 55% Nylon / Polyamide 2% LYCRA® / Elastane



impact protection.

Lightweight sock for trail running and bike with T2 targeted



Style Code 710 182





**Fibre Content** 22% Merino Wool 21% Coolmax<sup>®</sup> / Polyester 55% Nylon / Polyamide 2% LYCRA® / Elastane

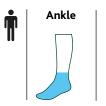




# **TRAIL SPORT**

# ULTRALIGHT T2

Low, light, breathable sock with T2 protection for run, bike or gym.



# **Fibre Content**

20% Merino Wool 55% Nylon / Polyamide 23% Endurofil<sup>™</sup> / Polypropylene 2% LYCRA® / Elastane





Style Code 710 181







**Fibre Content** 20% Merino Wool 55% Nylon / Polyamide 23% Endurofil™ / Polypropylene 2% LYCRA® / Elastane







# **TRAIL SPORT**



### **Fibre Content** 53% Nylon / Polyamide

42% Coolmax<sup>®</sup> / polyester 5% LYCRA® / Elastane

WARMTH CUSHIONING 

Low cut, no show for everyday use with trainers.



Style Code 710 190



806 Grey 

846 Black 



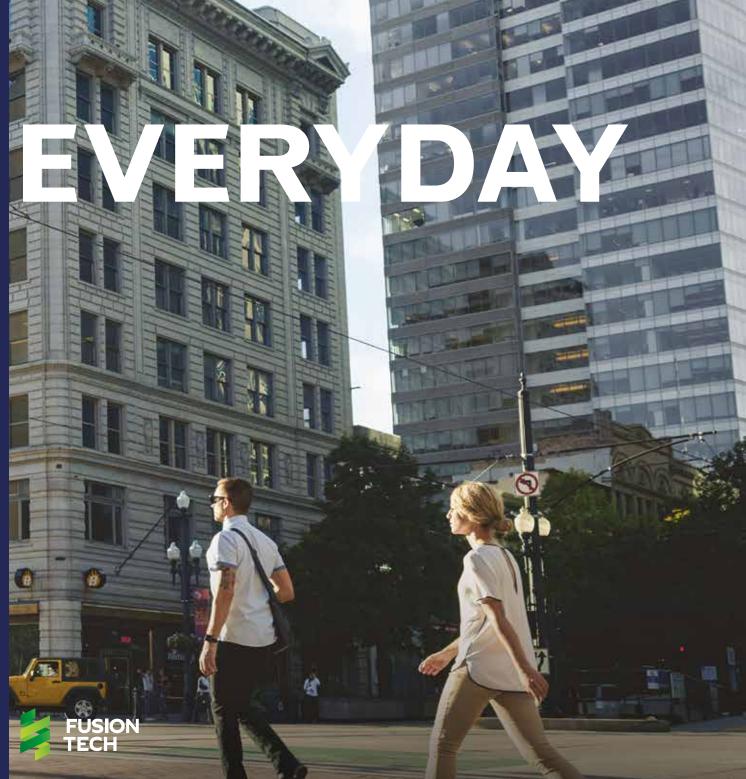
866 Gunmetal M 🚺 🕅



**Fibre Content** 53% Nylon / Polyamide 42% Coolmax<sup>®</sup> / polyester 5% LYCRA® / Elastane







Expeditions don't just happen in the mountains, some of the best adventures can take place on the streets and pavements of the worlds cities.

Everyday socks offer all the technical benefits of our Fusion Technology in socks that can be worn anywhere, anytime.













Fibre Content 45% Merino Wool 45% Endurofil™/ Polypropylene 9% Nylon / Polyamide

1% LYCRA® / Elastane

WARMTH CUSHIONING





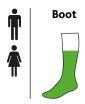


This hammer might look old and past its best. And these yarn cones may look dirty and abandoned but both of these sit in our mechanic's workshop, and are used everyday to make sure our plant is running perfectly. The hammer has been repaired, by a mechanic who has long since left, to last a lifetime. The hammer and its story remain and as you walk around the factory you can see many more examples of tools and practices that programmers, knitters, mechanics, technicians and packers have developed, each with its own job to do and story to tell.

# EVERYTHING HAS A STORY

# EVERYDAY

# MERINO PERFORMANCE



# Fibre Content

40% Merino Wool 40% Endurofil™ / Polypropylene 18% Nylon / Polyamide 2% LYCRA® / Elastane



Micro cushioned Merino sock for everyday use.



Style Code 710 196



845 Black

# LINERS



Minimal cushioning and ideal for wearing next to the skin to form a secondary layer of protection.

Designed to be worn for comfort, additional warmth and practicality, liner socks will help to keep you comfortable for as long as possible whatever the terrain is like. Perfect for protecting your feet during treks and hikes or even to wear everyday on their own.



# 





# LINER BASE LAYER - 2 PAIRS

# Liner sock with Coolmax.





Style Code 710 539

# Fibre Content

57% Coolmax<sup>®</sup> / Polyester 20% Nylon / Polyamide 19% Endurofil™ / Polypropylene 4% LYCRA<sup>®</sup> / Elastane





806 Grey

S M L &





Fibre Content 58% Coolmax® / Polyester 28% Nylon / Polyamide 11% Endurofil™ / Polypropylene 3% LYCRA® / Elastane

S M L X

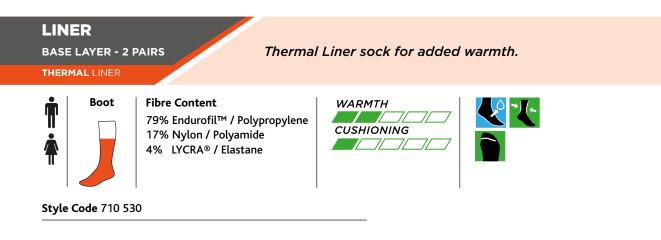






In 2012 we developed a new packaging concept that removed all the hard plastic parts from our packaging and reduced our demand for paper and card by 40%. As well as the environmental benefits this packaging wrap allowed customers to easily see the socks and remove them from the packaging If they wished without damage to either the socks or the wrap. In 2018 we redeveloped this packaging to make it easier for customers to self-select Bridgedale products without retailer input as well as further reducing our demand on paper stocks.

# THE FULL PACKAGE





# POINT OF SALE

A collection of branded Point Of Sale display solutions



### Wooden Floor Stand - Small

*Size:* 3 rows x 3 rows x 2 sides : Total 18 pins

Product Code: POS 9812

Comes with Retro Fit Graphic F.O.C POS7847 or POS7848



# Wooden Floor Stand - Large

*Size:* Centre 6 rows x 3 rows x 2 sides

Outer 3 rows x 3 rows x 2 sides

Total 54 pegs

Product Code: POS 9814

Comes with Retro Fit Graphic F.O.C POS7846



# **Test Sock Stool**

Size:

Product Code: POS 8811



# Men's 3D Boot length with Magnet

*Size:* Fits Men's Large Sock *Product Code:* POS 7835



# Men's 3D Knee length with Magnet

*Size:* Fits Men's Large Sock *Product Code:* POS 7836



# Women's 3D Boot length with Magnet

Size: Fits Women's Medium Sock

Product Code: POS 7837





# Women's 3D Knee length with Magnet

*Size:* Fits Women's Medium Sock *Product Code:* POS 7838 NEV

NEW

# POINT OF SALE

A collection of branded Point Of Sale display solutions



# Large Display Stand Graphics (Retro Fit)

*Size:* 800mm x 225mm / 405mm x 350mm

Product Code: POS7846



# Small Display Stand Graphics (Retro Fit)

*Size:* 408mm x 350mm

Product Code: POS7847

NEW

NEW



# Stormsock Small Display Stand Graphics (Retro Fit)

*Size:* 408mm x 350mm

Product Code: POS7848

# Large Display Stand Graphics (Custom Graphics)

*Size:* 800mm x 225mm / 405mm x 350mm

Product Code: POS7849



# Small Display Stand Graphics (Custom Graphics)

*Size:* 408mm x 350mm

Product Code: POS7850



# How To Choose Large Header

*Size:* 1200mm x 225mm

Product Code: POS7840



Bridgedale<sup>1</sup> HOW TO CHOOSE O



# How To Choose Small Header

*Size:* 800mm x 225mm

Product Code: POS7851





# Logo Large Header

*Size:* 1200mm x 225mm *Product Code:* POS7841 NEW

NE\

# POINT OF SALE

A collection of branded Point Of Sale display solutions



### Logo Small Header

*Size:* 800mm x 225mm *Product Code:* POS7852 *UPC:* 610306148711



# Lifestyle Large Header

*Size:* 1200mm x 225mm *Product Code:* POS7842 *UPC:* 610306148599



NEV



# Lifestyle Small Header

*Size:* 800mm x 225mm *Product Code:* POS7853 *UPC:* 610306148728



### How To Choose A4 Showcard

*Size:* 210mm x 297mm (A4) *Product Code:* POS7843 *UPC:* 610306148605



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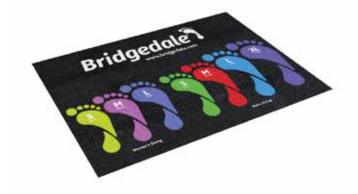
# Stormsock A4 Showcard

*Size:* 210mm x 297mm (A4) *Product Code:* POS7844 *UPC:* 610306148612



## **Stormsock Header**

*Size:* 600mm x 200mm *Product Code:* POS7845 *UPC:* 610306148629



# **Bridgedale Floor Mat - Solid Feet**

*Size:* 900mm x 600mm *Product Code:* POS8809 *UPC:* 610306116710





**Fusion Rope** 

Product Code: POS 7827

**Bridgedale Pen** 

Product Code: POS 8810

CHARTS

Size	Size Code	UK	Europe	USA	CMS
Small	6	3-5.5	36-39	4-6.5	22.0 - 24.5
Medium	7	6-8.5	40-43	7-9.5	24.5 - 27.0
Large	8	9-11.5	44-47	10-12.5	27.0 - 29.0
X-Large	9	12+	48+	13+	29.0+

# WOMEN'S SIZE CHARTS

Size	Size Code	UK	Europe	USA	CMS
Small	5	3-4.5	35-37	4-6	21.0 - 23.0
Medium	6	5-6.5	38-40	6.5-8	23.0 - 25.0
Large	7	7-8.5	41-43	8.5-10	25.0 - 27.0

# JUNIOR SIZE CHART

Size	Size Code	UK	Europe	USA	CMS
Junior (S)	3	10-12	28-30	11-13	16.5 - 18.0
Junior (M)	4	12-1	31-33	13-2	18.0 - 20.0
Junior (L)	5	1-3	34-36	2-4	20.0 - 22.0
Junior (XL)	6	3-5	37-39	4-6	22.0 - 24.0

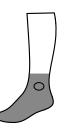
# SOCK HEIGHTS

This is an illustration guide to relative sock heights. Heights are based on an average across the size range in a style.













KNEE / OVERCALF

BOOT / CREW

3/4 BOOT / CREW

ANKLE

LOW

NO SHOW

# DISTRIBUTORS

# **EUROPE**

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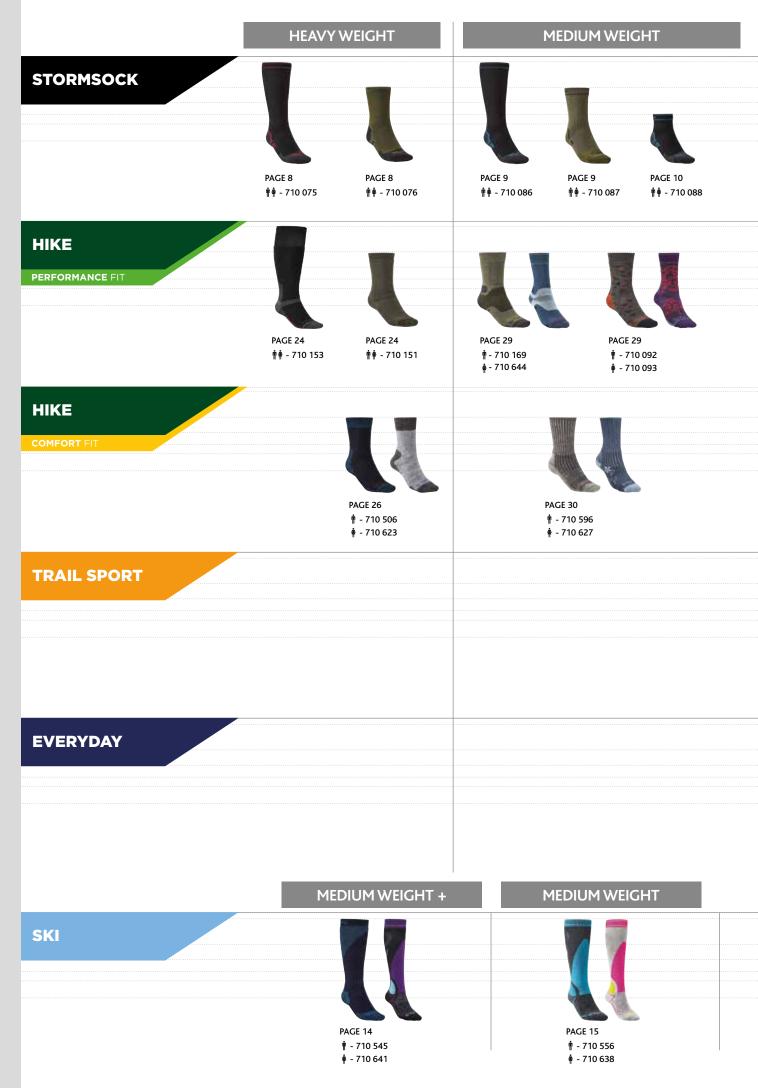
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📒 Taiwan Outdoor Active 00 886 2 2793 8616 johnling@easy-outdoor.com.tw







# LIGHT WEIGHT



PAGE 33

🛉 - 710 132

🛉 - 710 136

🛉 🛉 - 710 090



🛊 - 710 608



PAGE 36 🛉 - 710 096 🛊 - 710 097



PAGE 31

🛉 - 710 094

🛊 - 710 095

PAGE 31

🛉 - 710 152

🛊 - 710 652



🛊 - 710 616

PAGE 43

🛉 - 710 180

🛊 - 710 610



🛉 - 710 182 🛊 - 710 635



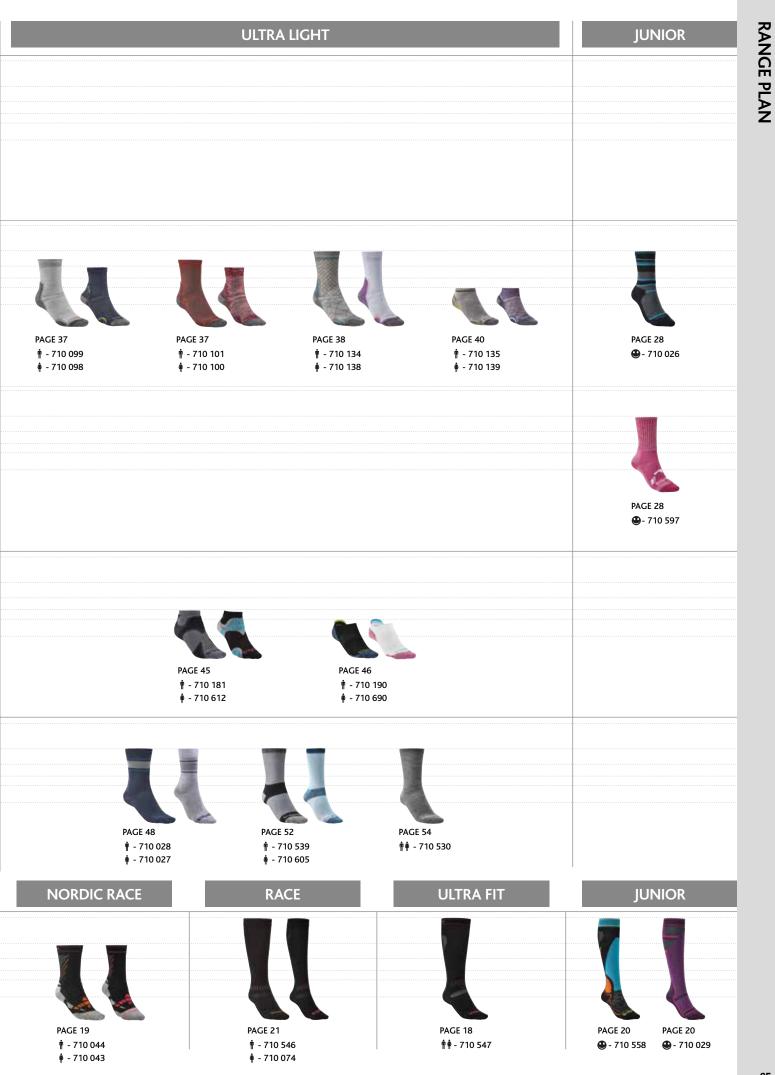
PAGE 42

🛉 - 710 527

🛊 - 710 606

🛉 🛉 - 710 196







At Bridgedale we believe it's the little things that make the biggest difference to our lives.

It's the little things that put a smile on our faces and a spring in our step.

It's the little things that come together to make big things happen. For over a century our socks have been one of the little things that transform your journey every day.

Our passion, experience, and care for every tiny detail, from our FIT, our FUSION TECHNOLOGY and our GUARANTEE, have helped us create the world's most comfortable and enduring socks.

Little by little. Step by step. We're changing the world beneath your feet.

Bridgedale, Making little things matter.